

Government of Pakistan  
FINANCE DIVISION  
HRM Wing  
(Quality Assurance – I Section)  
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**CIRCULAR**

Subject: **THREE DAYS' TRAINING WORKSHOP ON "DIGITAL MARKETING & ENTREPRENEURSHIP" FROM 9<sup>TH</sup> – 11<sup>TH</sup> DECEMBER, 2024**

Akhtar Hameed Khan National Centre for Rural Development, (AHKNCRD), an Executive Department of Establishment Division, Islamabad vide its letter No. 1(9)/2024-25/TW/Sr. Lib, dated 30<sup>th</sup> October, 2024 is planning to organize three days training workshop on "**Digital Marketing & Entrepreneurship**" from 9-11 Dec, 2024. The major objectives of the training course are as under:-

**Objectives:-**

- To aware the participants of the skills to launch and effectively market business online;
- To foster a comprehensive understanding of core digital marketing channels and strategies; and
- To empower participants in identifying opportunities and building a successful business.

2. Interested Officers of Finance Division are requested to forward their nominations duly recommended by the AFS / head of the Wing concerned along with local training Proforma to QA-I Section by **25-11-2024** on prescribed format given below:

Name	Designation	Department	Contact number	Email Address
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(Madiha Rafique)  
Section officer (QA-I)  
Ph: 051-9208523

All Officers (BPS-17 & above), Finance Division Islamabad  
**Finance Division's U.O No.F.3 (9) QA-I/2023-24 dated 12.11.2024**

Copy to:-

- Webmaster, with the request to upload the circular on this Division's website.